

Saniya Akniyazova

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UI/UX Designer | Interactive Media Designer

I am a creative and user-focused Interactive Media Designer with 3 years of experience in digital marketing. Proficient in Adobe Creative Suite, HTML, CSS, JavaScript (GSAP), and Figma, with a proven ability to design engaging, responsive, and accessible digital experiences. I am always exploring new tools and creative approaches to bring ideas to life — whether that means diving into motion graphics or fine-tuning the small details that make a big impact.

Skills

- Adobe Creative Suite
- UI/UX Design
- HTML5 / CSS
- JavaScript (GSAP)
- Motion Graphics
- Figma
- Prototyping
- B2C Marketing
- Video Editing

Experience

Partners in Health Canada | Toronto, Canada UI/UX Designer and Graphic Designer Internship Associate

Feb - May
(internship)

- Designed layouts for both digital and print media, including brochures, posters, social media graphics, ensuring brand consistency and visual appeal
- Developed and edit dynamic video campaigns using Adobe After Effects and Premiere Pro, working with pre-existing footage to create compelling visual narratives that align with organizational messaging
- Created and code responsive email templates using HTML and CSS within Salesforce Pardot, ensuring optimal display across devices and successful campaign performance
- Designed engaging campaign visuals that help increase public awareness and support for Partners In Health's mission and global health impact

Barrett Centre of Innovation in Sustainable Urban Agriculture | Whitby, Canada Web & Graphic Design Assistant

May - Aug 2024
(contract)

- Improved and updated UI/UX features for the Salesforce CRM portal using HTML and CSS to ensure a smooth user experience.
- Designed and built new webpages for the main portal using Adobe Photoshop, Illustrator, and HTML/CSS.
- Created digital and print visuals with Adobe InDesign and Illustrator, keeping the brand's look consistent.

Benton Cosmetic | Seoul, South Korea Global Social Media Specialist

Feb - Jul 2023

- Designed and introduced the first branded beauty box to boost brand awareness and connect with customers.
- Planned and executed social media strategies across various platforms.
- Managed content schedules, creating and organizing graphics, videos, and posts that matched the brand's style and goals.
- Assisted on-site during product and model photoshoots.

StyleKorean (Siliconii) | Seoul, South Korea Social Media and E-commerce Specialist

Sep 2019 - Jul 2022

- Planned and carried out sales events, campaigns, and promotions to increase

- sales and make the brand more visible.
- Created marketing plans for new products, content, and distribution.
- Improved customer satisfaction by delivering excellent service and staying in regular communication.

Relevant projects

City of Oshawa - Teaching City | Oshawa, Canada

Capstone project

Team Leader - Ed Broadbent Waterfront Park AR Navigation App Project

- Leading a student team responsible for branding, UX/UI design, and AR content development for a mobile navigation app at Ed Broadbent Park. The app will provide visitors with park information, seamless navigation, and immersive AR experiences
- Overseeing project planning, creative direction, and development to deliver an engaging and user-friendly solution.

Education

Diploma in Interactive Media Design

Durham College, Oshawa, ON

College Honours Roll - 4 consecutive semesters

Grade: 4.72/5

Bachelor of Business Administration

Sejong University, Seoul, South Korea

Grade: 4.32/4.5 (*summa cum laude*)

References

Zeina Shaaban (she/her) - Communications and Public Engagement Specialist

Partner in Health Canada

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